



A Business Case for Stakeholder Engagement

Frank P. Moolin 2018 Project Management Seminar



SALT



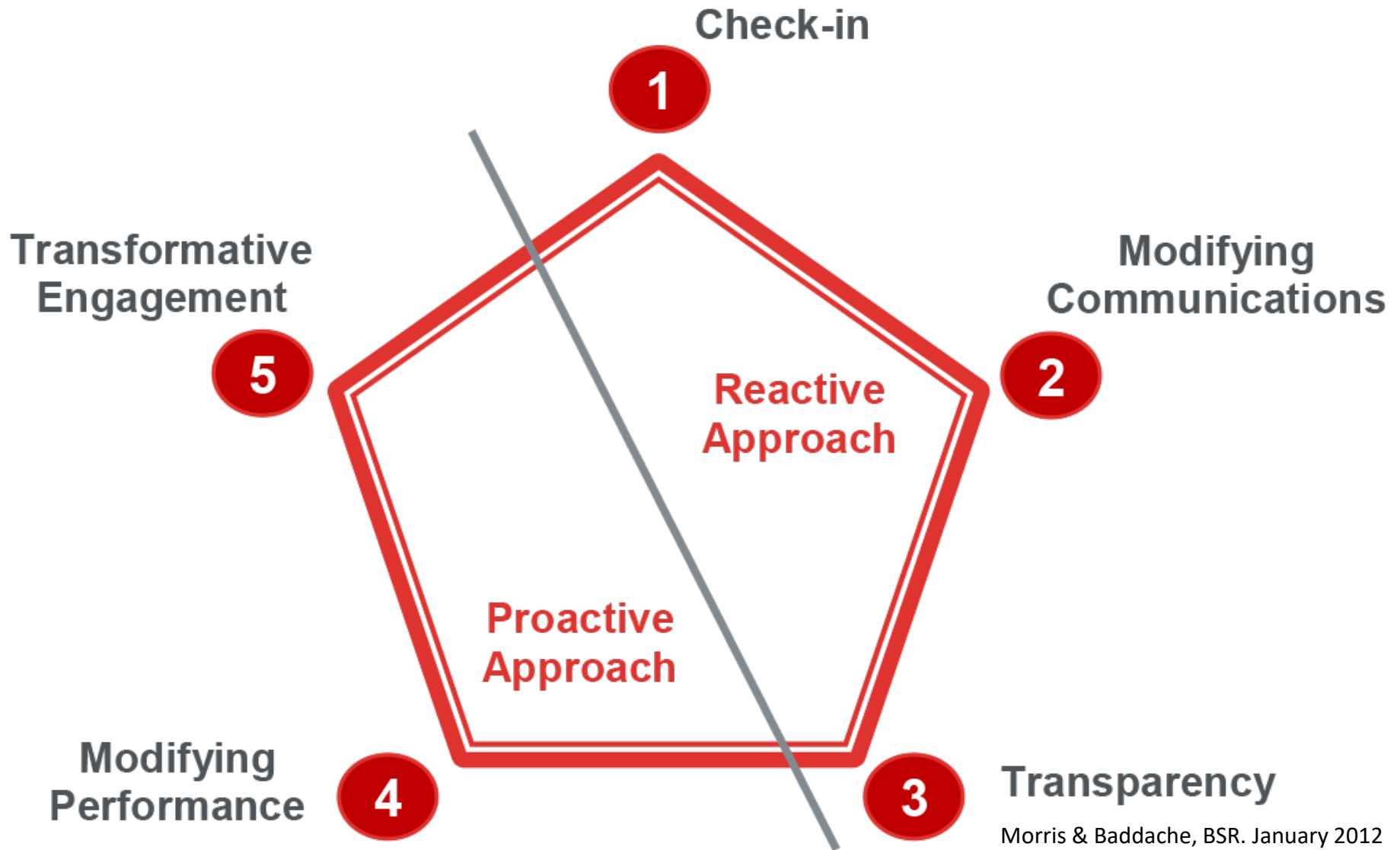
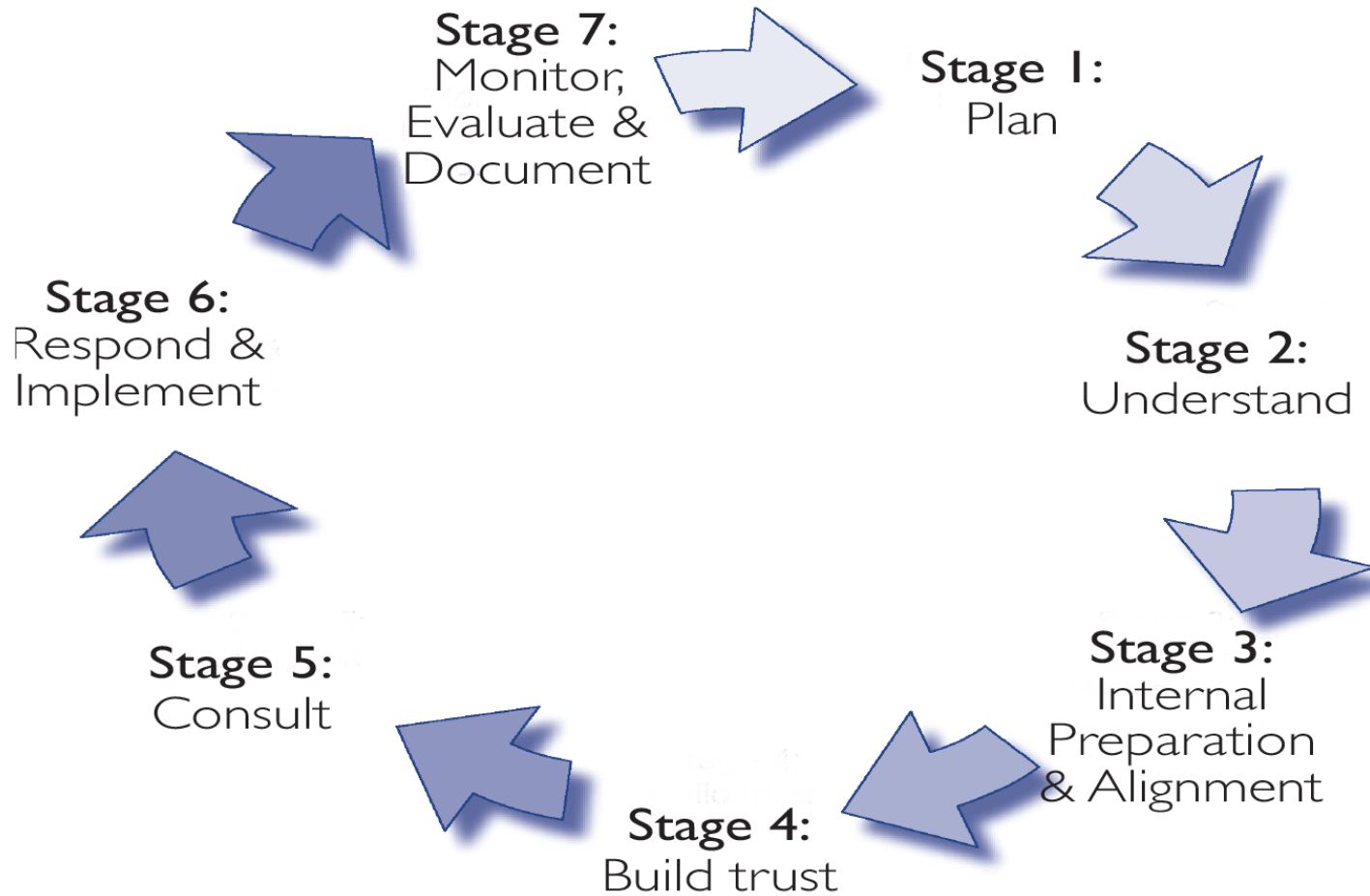


Figure 2: The Process Flow of Stakeholder Engagement



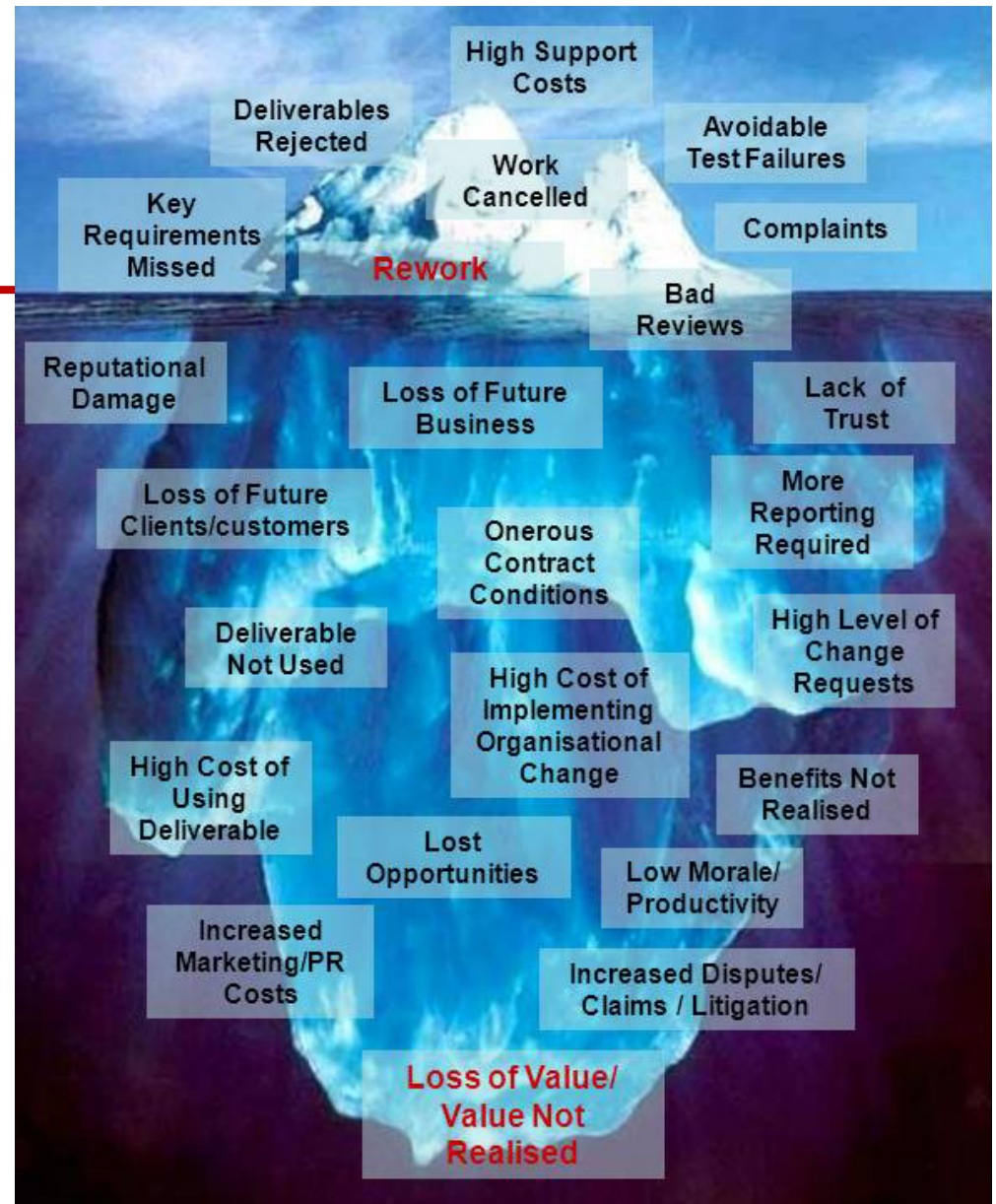
Level of Ambition	Assigned Staff	Required Time	Internal Alignment	Format	Moderation	Feedback	Average Cost
Check-In	\$	\$	\$	\$	\$	\$	\$
Modifying Communications	\$\$	\$	\$\$	\$\$\$	\$\$\$	\$	\$\$
Transparency	\$\$	\$\$\$	\$\$	\$\$\$	\$\$\$	\$	\$\$\$
Modifying Performance	\$\$\$	\$\$\$\$	\$\$\$\$	\$\$\$	\$\$\$	\$\$\$\$	\$\$\$\$
Transformative Engagement	\$\$\$\$\$	\$\$\$\$\$	\$\$\$\$\$	\$\$\$	\$\$\$\$	\$\$\$\$	\$\$\$\$\$

Note: This tool provides only a rough estimate. Costs depend on a wide range of variables and can only be developed within the context of a particular industry, company, or issue.

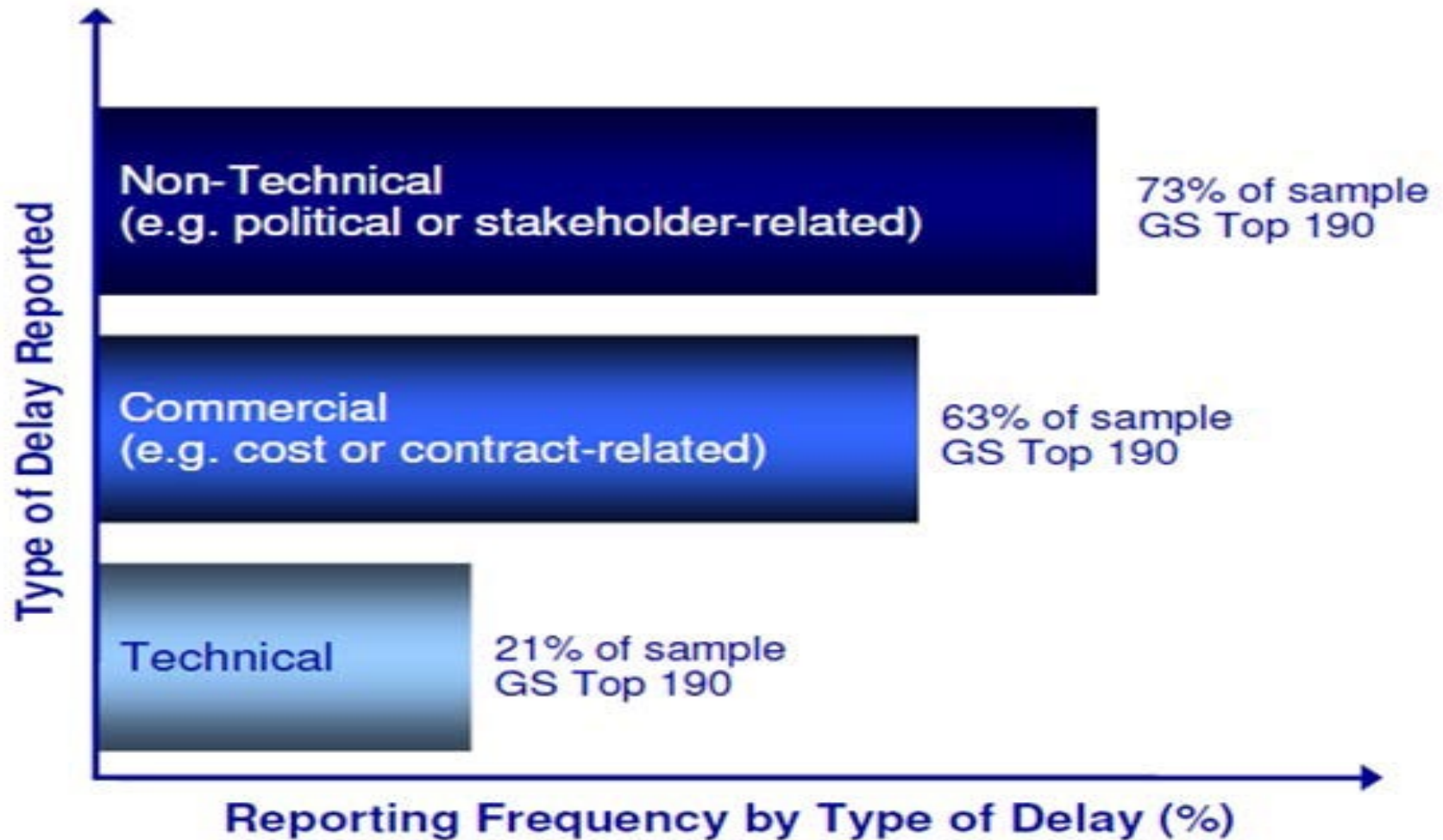
Morris & Baddache, BSR. January 2012

WHAT YOU CAN SEE

WHAT YOU CANNOT SEE



In today's world the risk most likely to slow or halt your project is a social or a "non-technical risk"





Samuel Simmons Memorial Hospital

Transformative Engagement Case Study



SAMUEL
SIMMONDS
MEMORIAL
HOSPITAL
NORTH BAY TOWN OF KAT

1124



Wainwright

Point Lay

Barrow

Point Hope

Nuiqsut

Atqasuk

Kaktovik

Anaktuvuk Pass





PARKING

(PER SITE SECTION AND EVALUATION REPORT
2004 AND BARROW ZONING CODE):

STAFF:

235 STAFF x .06 x .75

VISITOR AND PATIENT:

INPATIENT BEDS

OUTPATIENT VISITS

DENTAL SERVICE MINUTES

GOVERNMENT PARKING:

PROFESSIONAL AND TECHNICAL

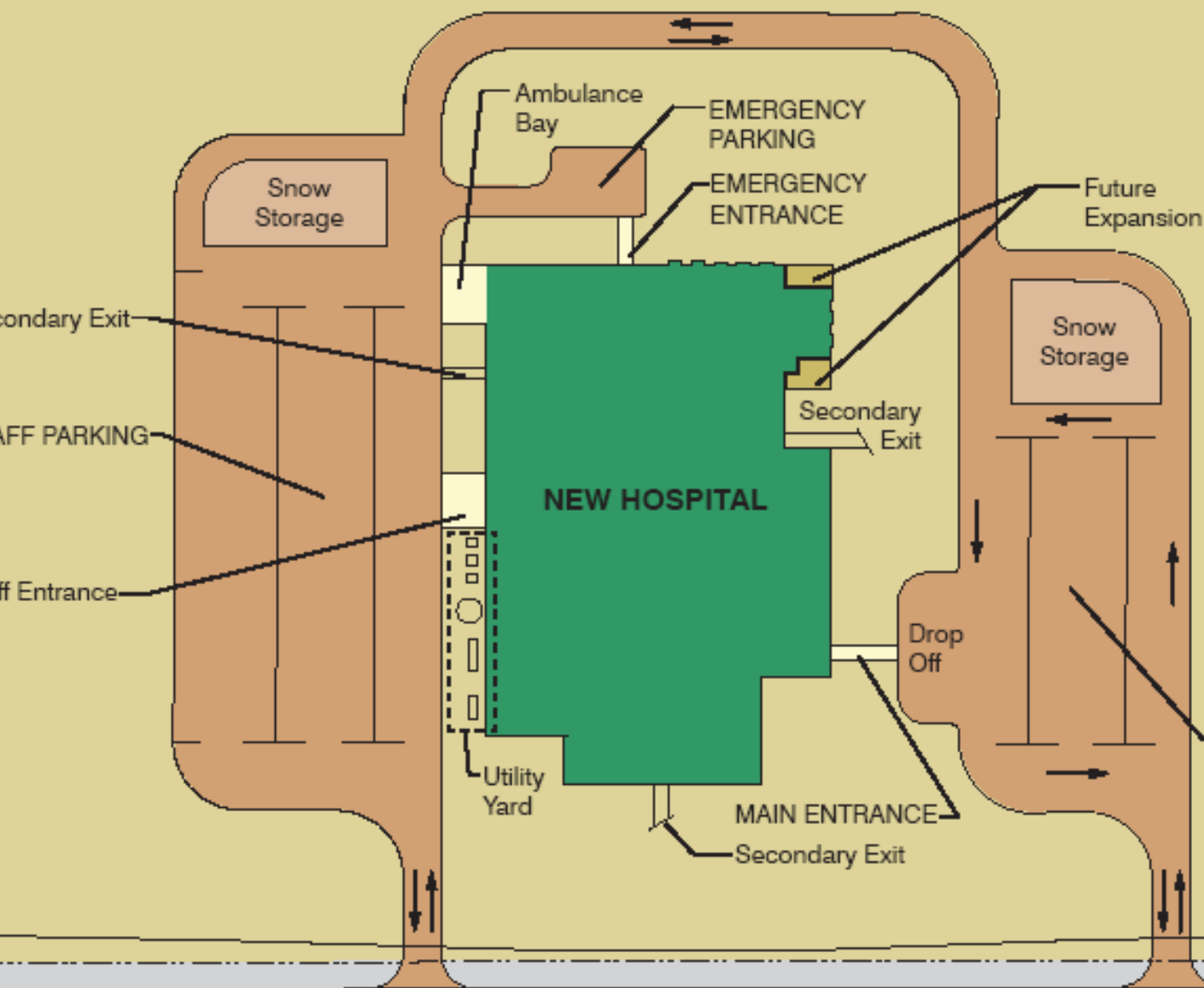
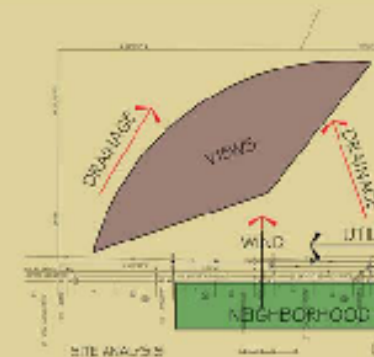
COMMUNITY HEALTH STAFF

GENERAL USE VEHICLES

OTHER:

BUSES 1=6 CAR SPACES

TOTAL PARKING STALLS

SITE ANALYSIS

Uula Street

geak

natu

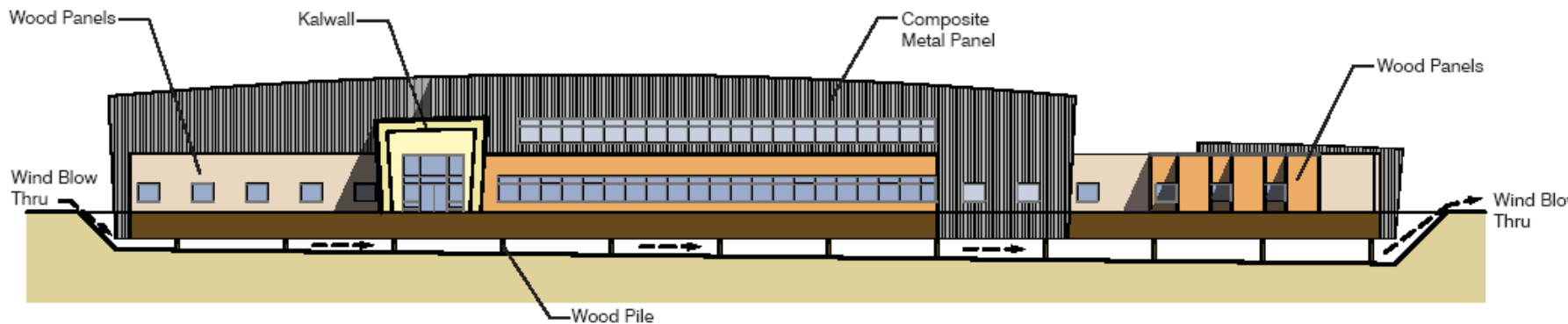


Actual Snowdrifts



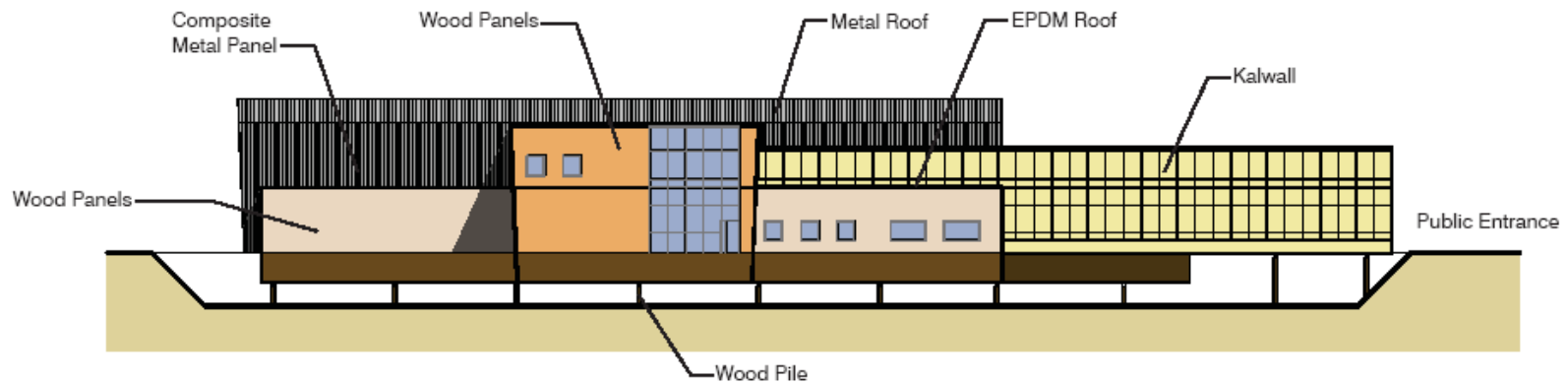
Simulated Snowdrifts





North Elevation

0 5 10 20 30 40 50 100



East Elevation

0 5 10 20 30 40 50 100









Design Factors

1. The hospital should reflect the values and traditional practices of the region.
2. The hospital is a place to gather in celebration, support and grief.
3. There is anxiety or unease associated with using the hospital.
4. There is anxiety associated with doctors and healthcare providers.
5. The need to travel for healthcare is a significant factor in the use of services.
6. Efficient waiting times, way finding and admitting/check-in contributes to a patient's satisfaction and proactive use of services.
7. Communication and connections between the hospital and the remote client needs improvement.













SAMUEL SIMMONDS MEMORIAL HOSPITAL















PHARMACY

